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| **Week** | **Topics** |
| 1-10 April | Communication Research Meaning and Concept |
| 11-17 April | Scope and Importance of Communication Research |
| 18-24 April | Development of Media Research |
| 25 April-1 May | Ethics of Media Research |
| 2 -8 May | Research Design Sampling Methods |
| 9-15 May | Questionnaire, Research questions |
| 16-22 May | Analysis and Interpretation |
| 23-29 May | Basic of Research Writing |
| 30 May-5 June | Role of Computer In Research |
| 6 -15 June | Revision |

**Lesson Plan Even Sem 2021-22**

**Teacher Name Dr Chitra Tanwar**

**Subject Research Methodology**

**Class BAMC VI Semester**

**Lesson Plan Even Sem 2021-22**

**Teacher Name Dr Chitra Tanwar**

**Subject New Media Theory**

**Class BAMC IV Sem**

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| **Week** | **Topics** |
| 1-10 April | Internet as a medium of communication, History and evolution of net |
| 11-17 April | Reach and access of net, applications of net |
| 18-24 April | Growth and development of online journalism |
| 25 April-1 May | Characteristics of Online Journalism |
| 2 -8 May | Important news websites and characters |
| 9-15 May | Online writing Dos and Donts, Live writing |
| 16-22 May | Participator jounr, portals |
| 23-29 May | Blogging, web team members, web uses |
| 30 May-5 June | Social media impact on web and SMP |
| 6 -15 June | Revision |

**Lesson Plan Even Sem 2021-22**

**Teacher Name Dr Chitra Tanwar**

**Subject New Media Practical**

**Class BAMC IV Sem**

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| **Week** | **Topics** |
| 1-10 April | Internet as a medium of communication, History and evolution of net |
| 11-17 April | Reach and access of net, applications of net |
| 18-24 April | Growth and development of online journalism |
| 25 April-1 May | Characteristics of Online Journalism |
| 2 -8 May | Important news websites and characters |
| 9-15 May | Online writing Dos and Donts, Live writing |
| 16-22 May | Participator jounr, portals |
| 23-29 May | Blogging, web team members, web uses |
| 30 May-5 June | Social media impact on web and SMP |
| 6 -15 June | Revision |

**Lesson Plan Even Sem 2021-22**

**Teacher Name Dr Chitra Tanwar**

**Subject LME**

**Class BAMC IV Sem**

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| **Week** | **Topics** |
| 1-10 April | Growth and development of English language |
| 11-17 April | Introduction to written and spoken English |
| 18-24 April | Different types of spoken English - British, American and Indian |
| 25 April-1 May | Usage of dictionary and thesaurus  Diction - words meaning and usage |
| 2 -8 May | Spelling rules, verb patterns  Idioms and phrases  Common errors in spellings and sentences |
| 9-15 May | Human organs of articulation  Main problems in pronunciation |
| 16-22 May | Translation: Rules of Translation, Common Errors in Translation, |
| 23-29 May | Translation of English News Story in Hindi Voice analysis  Pitch and tempo for effective presentation |
| 30 May-5 June | Exercising right pronunciation of difficult words |
| 6 -15 June | Revision |

**Lesson Plan Even Sem 2021-22**

**Teacher Name Dr Chitra Tanwar**

**Subject AD and PR**

**Class PGDJMC**

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| **Week** | **Topics** |
| 1-10 April | Concept, definitions, and process of public relations |
| 11-17 April | Need and scope of Public Relations |
| 18-24 April | Growth and development of PR with special reference to India |
| 25 April-1 May | Public Relation-Advertising-Propaganda-Publicity-Corporate Communication: similarities and differences |
| 2 -8 May | Tools of Public Relations Careers in PR set-up |
| 9-15 May | PR set-up in central and State Government |
| 16-22 May | PR set-up in Private and public sectors |
| 23-29 May | PR agency-structure and functions PR in crisis management PRSI |
| 30 May-5 June | Revision |
| 6 -15 June | Revsion |