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| **Week** | **Topics** |
| 1-10 April | Definition, meaning and process of development |
| 11-17 April | Concept of Development: Evolution, Historical perspectives and debates  Various Models of Development |
| 18-24 April | Role of Government in Development: Evolution of Planning process and new approaches,  Wild life and forest conservation |
| 25 April-1 May | Rights-based Approach to Development: Education, Food, Employment and Health |
| 2 -8 May | Development and Marginal communities: Women, Dalit, Adivasis, Minorities,  Economic and social indicators of development, Other indicators |
| 9-15 May | Communication as an indicator, Democracy as an indicator, Human Rights as an indicator |
| 16-22 May | Communication for rural development  Strengthening of Panchayat Raj  Advancement in farming and alternative employment  Conservation of rural culture – tradition |
| 23-29 May | Communication for urban development:  Urban sanitation  Consumer awareness |
| 30 May-5 June | Slum development  Communication for Tribal develop |
| 6 -15 June | Revision |

**Lesson Plan Even Sem 2021-22**

**Teacher Name : ANIL PANDEY**

**Subject : Development Communication**

**Class : BAMC VI Semester**

**Lesson Plan Even Sem 2021-22**

**Teacher Name : ANIL PANDEY**

**Subject : Media and Polity**

**Class : BAMC II Semester**

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| **Week** | **Topics** |
| 1-10 April | Introduction to the Indian constitution, framing of Indian constitution, Salient feature of Indian constitution |
| 11-17 April | Components of Indian constitution, preamble of the constitution Fundamental rights and duties. |
| 18-24 April | Lok Sabha, Rajya Sabha its functions and power, System of Election of Lok Sabha & Rajya Sabha |
| 25 April-1 May | Organs of Indian Political System, Legislature: Power and Functions, |
| 2 -8 May | Executive: Power and Function ,Judiciary: Power and Function , |
| 9-15 May | Role of Press in Indian Democracy    Introduction to union Government, president, vice president, prime minister and council of ministry. |
| 16-22 May | Different ministries, their nature, functions and roles. Introduction to state Government, |
| 23-29 May | Governor Chief Minister and council of ministry, |
| 30 May-5 June | Panchyati Raj System in India and its key features |
| 6 -15 June | Revision |

**Lesson Plan Even Sem 2021-22**

**Teacher Name : ANIL PANDEY**

**Subject : TV Prod**

**Class : BAMC VI Semester**

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| **Week** | **Topics** |
| 1-10 April | Introduction to Television Production |
| 11-17 April | Various stages of T.V. Production |
| 18-24 April | Different Television Programme formats  Television Station Structure |
| 25 April-1 May | Functions and duties of Team Members  Idea Generation , Synopsis , Proposal, |
| 2 -8 May | Different types of Script formats |
| 9-15 May | Style and techniques of script writing |
| 16-22 May | How television script is different from newspaper and radio |
| 23-29 May | Creativity and Television Writing |
| 30 May-5 June | Revision |
| 6 -15 June | Revision |

**Lesson Plan Even Sem 2021-22**

**Teacher Name : ANIL PANDEY**

**Subject : PP**

**Class : BAMC VI Semester**

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| **Week** | **Topics** |
| 1-10 April | Design concept & importance  Basic principles of layout designing |
| 11-17 April | Tools of layout designing  Terms in layout planning : Press layout, page layout, dummy, cover layout, |
| 18-24 April | make up,4 model, story board  Stages in layout, Types of layout  Principles of design |
| 25 April-1 May | Introduction to page maker and its features  Introduction to quark express and its applications |
| 2 -8 May | Introduction to In-design and its applications  Introduction to photoshop and its various applications |
| 9-15 May | Desk Top Publishing  Visual importance and functions |
| 16-22 May | Categories of visual  Selection and placement of photos |
| 23-29 May | Introductions to Photoshop and its various applications  Photo cropping & caption writing.  Basic principles of photo editing  Newspaper designing, design principles |
| 30 May-5 June | Newspaper format, Various design elements, page make up, front page, editorial page, section page, colour pages  Process of Producing a Lab Journal, News letter, Newspaper, Magazine |
| 6 -15 June | Revision |